

1ECHO

WORKFORCE ENGAGEMENT ON THE GO!



Product & Benefit


1Echo is a Workforce Engagement and Micro-Learning platform that enables companies to modernize training and communication strategies by delivering need-to-know information through mobile, easily-digestible, bite-sized content delivered via push notifications to their teams. 1Echo's platform digitizes engagement and interaction with employees, customers, contractors and partners by adapting to today's dynamic and highly "on-the-go" workplace environments:


- **engagement** with content in multiple formats and frequencies delivered straight to mobile devices
- **convenient** access to information on-the-go and anytime when and where users need it
- **performance tracking** across proficiency levels and certification achievements through 1Echo Dashboard
- **gamified** to align performance with corporate strategies, campaigns and other company initiatives


97% keep their smartphone within eye contact all the time

Solution

Micro-Learning through mobile engagement delivering 'just-in-time', relevant content to users in a model designed to better engage, improve absorption and boost retention. And it's fun!

 *On-Demand Engagement – Deliver need-to-know information in real time, where convenient*

 *"Drip Learning" – Distribute frequent, 'bite-sized' custom content for better retention and engagement*

 *Team Building – Competitive gamification drives participation, goal attainment and rewards*

 *Insight and Impact – Reporting engine for proficiency and learning performance analysis and usage*

Workforce and User Feedback

On Learning - 97% say 1Echo has provided knowledge that improves job performance

On Engagement - 84% feel more connected to management and love the competitive gamification

On Enjoyment - 90% would recommend 1Echo to their colleagues as their preferred engagement tool