



PALO ALTO NETWORKS 2019 IGNITE SPONSORSHIP PACKAGE OPPORTUNITIES

Seven years of Ignite conferences have been full of cutting-edge technology, expert speakers, hands-on workshops, educational sessions, sponsor engagement, and peer-to-peer networking. Support from Palo Alto Networks' valued partners makes the continued success of our Ignite programs possible. As a thank you, the following discount offerings are available to all partners who choose to sponsor at more than one conference.

MULTI-CONFERENCE COMMITMENT

Bundle and save! Sign on to multiple shows at once for the greatest discount.

- Commitment to USA + Europe sponsorships = **10% discount on each show**
- Commitment to USA + Europe + Federal sponsorships = **10% discount on USA, 10% discount Europe, \$500 discount on Federal**

**All sponsor contracts must be signed and submitted at the same time to be eligible for this discount*

RETURNING SPONSOR DISCOUNT

Not ready to commit to everything quite yet? No problem! Existing Ignite USA sponsors can sign on for Ignite Europe or Federal Ignite at a later date and still get some perks.

- USA sponsorship + later commitment to Europe = **full price USA, 5% discount on Europe**
- USA sponsorship + later commitment to Federal = **full price USA, \$300 discount on Federal**

Package discounts apply to exhibiting level sponsorship packages only (Platinum, Gold, Silver, Debut). A la carte sponsorship offerings are not eligible for package discounts.

All sponsorship approval is at the discretion of Palo Alto Networks. Ignite sponsorships are offered exclusively to Palo Alto Networks partner organizations.

Questions? Contact ignitesponsors@paloaltonetworks.com for more information.